

# **COMPANY PROFILE 2022**

We enable our clients to address challenges and enhance their businesses by designing top-notch software solutions tailored to their needs



# TABLE OF CONTENTS

01
02
04
06
08
10
12
14
16
18
20

Ali Optical Vision
Cloud Base POS
Made-in-Pak
Influencers Marketing Syst
Shosh Arabia
Social Media Marketing Bo
Property Management Sys
Parklane Bus Booking Syst
Online Tile Shop
Youtube Multiplier
<b>BVP Crypto Exchange</b>

	22
	 24
	 26
m	28
	30
	 32
m	34
m	36
	38
	 40
	 42

#### **OUR SERVICES**

With deep understanding of modern technology and strong expertise in multiple business domains, we implement comprehensive projects and deliver high-end web, mobile and IoT solutions.

We develop custom software products tailored to specific business needs of our clients and support them throughout the whole way: from an idea to its implementation. Our solid background, flexibility and full transparency enabled us to become a trusted technological partner for our clients. Cplus Soft Pvt Ltd. is synonymous with top quality and high-end products & services.



LANGUAGES	FRAMEWORKS	DATABASES
Ruby Python Node.js Elixir PHP C# Dart	Laravel Django Express.js Asp.Net Ruby on Rails Sinatra Grape Phoenix Flask	MySQL PostgreSQL MongoDB Redis Memcached MSSQL Neo4j Graph Elasticsearch ClickHouse AWS Dynamo[ AWS Redshift
REPORTING & BI	ECOMMERCE	BLOGS & FOR
JasperReports JasperServer BIRT Pentaho Talend	B2B eCommerce C2C eCommerce B2C eCommerce Spre eCommerce Custom eCommerce	Refinery CMS CommunityEng Discourse Fat Free CRM Webflow.com

#### **EXPERTISE IN BUSINESS DOMAINS**





#### SOLUTIONS WE BUILD

#### **TECHNOLOGIES WE USE**

#### **CLIENT SIDE**

AngularJS EmberJS ReactJS Vue.js BackboneJS Bootstrap Sencha (ExtJS) Custom JavaScript

#### SERVER SIDE

Apache Nginx Unicorn Puma Thin Passenger

#### **API INTEGRATION**

Payment Gateways Google Apps Ads platforms Social Media Geolocation Travel APIs Shipping APIs Marketplaces

#### MOBILE

iOS Android React Native

#### MONITORING

Newrelic Zabbix Datadog Errbit Rollbar

#### **ANALYTICS & MARKETING**

**Google Analytics** Graphite Yandex Metrics HubSpot Adobe Creative Cloud

#### **FULL CYCLE DEVELOPMENT SERVICES**



**BUSINESS ANALYSIS** 

We analyze business needs and offer the best solution for our Clients.



#### **UX/UI DEVELOPMENT**

We create seamless and efficient user flows.



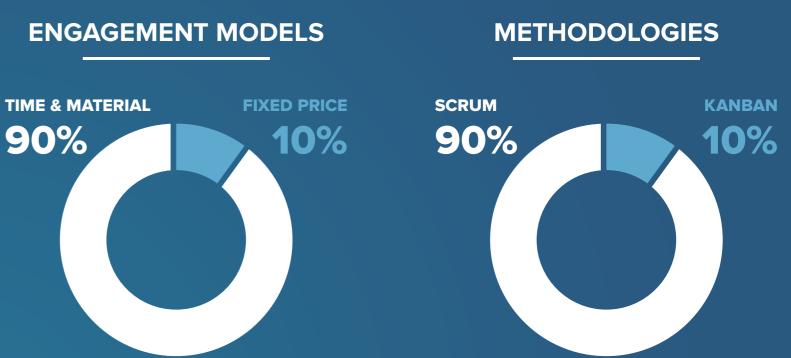
DEVELOPMENT

We hire only highly experienced IT professionals.



**TESTING AND QA** 

Our goal is to make our products work without fails.



90%

Our clients are always active participants in the project development lifecycle, controlling the progress and having an opportunity to introduce changes at any time. As a result, we guarantee high quality of the final product and our services by supporting transparency of the working process.



We assist companies in deployment, scaling and maintenance of applications.



We help to manage all the business data in the system the right way.





#### **OUR INTERNATIONAL PARTNERS**



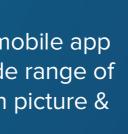


www.cplusoft.com | 02



# **OUR PROJECTS**

Our profound knowledge and extensive experience in web and mobile app development enables us to deliver high quality solutions for a wide range of industries and domains, including automotive, advertising, motion picture & video, consulting, retail, legal and more.



## PROJECT Slyder 49 Catamaran

https://slyder-catamarans.com/en/slyder-49

#### **IoT Based Luxury Yacht Control & Monitor Software**

#### **IDEA:**

The client needs a real-time system that will have to track and view & control the records of Slyder 49 Catamaran in real-time such as engine monitor and control, sail monitor and control and many more. They need automation software that will efficiently show & control the stats of Slyder 49 in real time so that every movement and related data should be tracked. This project was unique in its category and complex one due to real-time Big Data involvement which will be processed in neno seconds with zero error rate.

So the client reached 'Cplus Soft Pvt. Limited' for the development of an real time IOT based Mobile application that can control fuel, air movement, and engine performance getting all these data from sensors and machines such as engine, rudders etc using "MQTT Server on local" and implementing it on an Mobile Application platform. Cplus Soft had took this project as challenge due to its unique concept in market. It was one of the sensitive projects in Cplus Soft working history due to Human Life Risk involvement in this project.

#### WHAT WE DELIVERED:

We delivered a fully functional Mobile Application with a user-friendly design and optimized data processing in a real-time by implementing that data from MQTT Server. We have given a fully functional Mobile application with following features:

- Harbour / Anchor / Steam / STBY / Nav Control System
- Air Con / Power Control System
- Events Management System
- Real Time Notification System
- Generator / Power / Batteries Control System
- Shore Power Control System
- Real Time Stats i.e. Fresh Water, Black Water, Diesel
- Solar Panel Managent System along with DC Current Control

- Washing Machine / Water Pump / Freezer / Lights / Toilet / Outlets Control
- Furler / Anchor TV / HiFi / Oven / Winches Control System

- Night Vision, Language change, Server Management, Color Management
- Much More.



• Engine Control & Stats along with rpm, speed, DTW, TTW, ETA, Range and much more. • Sailing Control & Stats along with POS, GPS, SOG, Depth, AWS, Hydro gen, Windlass etc. • Weather Control & Stats along with WINDSPEED, timescale, Air Temp, Humidity, Air Pressure etc.





# **PROJECT** Royal Donuts

https://www.royal-donuts.fr/

#### Automated Restaurant Franchise & Chain Control System

#### **IDEA:**

The client suffered a lot from his existing system in design, performance, and response the system seems almost exhausted when someone uses it. These all problems need to be tailored with the use of cutting-edge technology and experience. As this was a multi-module and multi-platform system that should be handled with professionalism and a sound understanding of business logic. They needed a fully responsive and efficient system having a modern practice design that should be able to work on all platforms.

So they contacted 'Cplus Soft Pvt. Limited for the development of a cross-platform "Royal Donuts System" that is able to manage all of their eCommerce and food chain operations, control, and management in a responsive and efficient way. We accepted this problem as a challenge for us because this brand has a large franchise and restaurant chain system presence in Germany with recognition as a top-ranked brand. We have to manage their system for France. We build multiple modules for the "Royal Donuts System" that can run on multiple platforms to meet the real business challenge.

#### WHAT WE DELIVERED:

We delivered a cross-platform system that is able to work on all platforms and devices in a responsive user-friendly way. We divided the system into different modules for efficient performance and response. Following is the system that we delivered that can be run on multiple platforms.

Product control and management Categories control and management Customer control and management Order tracking and management Efficient stores management Payment gateways management and control Roles management and allocation Customized site settings Email management Product search and selection Lead management
Product customization
Categories search and selection
Product order and control
Search and select near the store
Order from near store
Pay through payment gateways
View Order Details
User Dashboard control and management



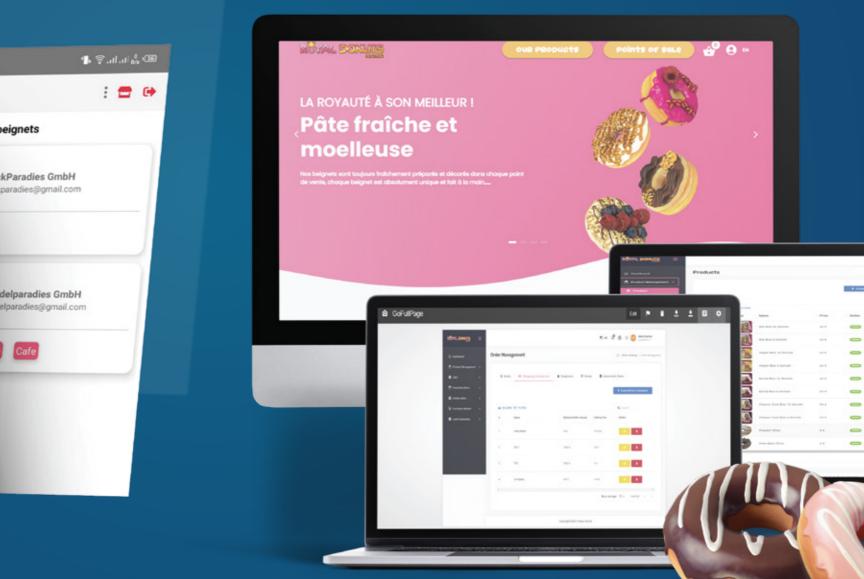
# **PROJECT** Royal Donuts

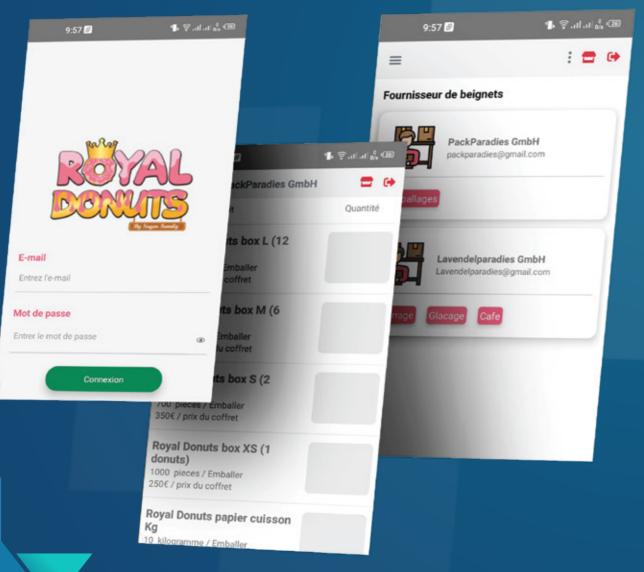
https://www.royal-donuts.fr/

#### Automated Restaurant Franchise & Chain Control System



Food











### **PROJECT** Dream Kids

https://www.dreamkids.com.sg/

#### **IDEA:**

Integrated Learning & Education Management System For Chain Schools

The client needs a smart automated system able to perform on all platforms that manage all the education activities in an efficient manner. As they have to manage all the educational activities for their chain school network which has an international presence. He wanted the LMS System should be able to manage all the roles and their specific functionalities in a smart, user-friendly, and responsive way. The LMS System should be able to manage examinations, quizzes, assignments, literature, franchise management, and financial activities in one automation system. As per user requirements, this system covers each activity of the educational institute and manages all the functionalities of a chain-based school system.

Based on our remarkable journey in Software Development they contacted Cplus Soft Pvt. Limited to developing this integrated education automation system for their school system. As per clients' expectations, we implement each and every business logic in an efficient way through a quality software product.

#### WHAT WE DELIVERED:

We delivered a complete integrated system that is able to meet all the client's business logic in quite an efficient way. The intended system consists of the following modules-based applications that can be run on all platforms.

View and manages dashboard stats Franchise request control and management Payment control and management Student control and management Teacher control and management Parents' control and management Groups creation and management Announcements creation and management Countries' control and management Categories control and management Courses creation and management Quizzes control and management Lessons creation and management Assignments creation and control Question Books Management End-to-end messaging management

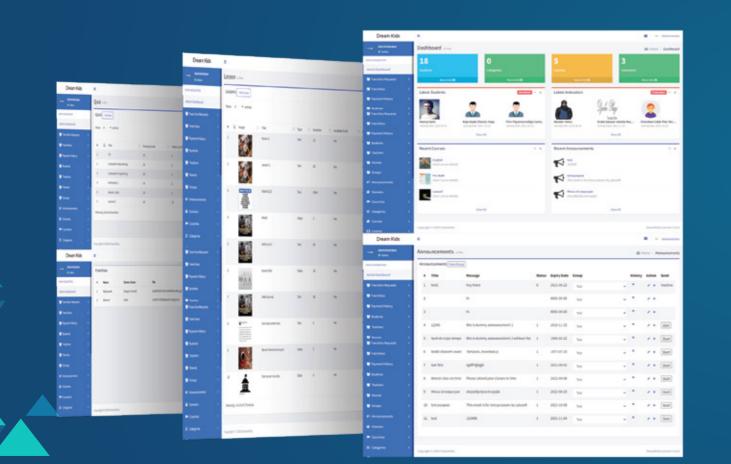


#### PROJECT **Dream Kids**

https://www.dreamkids.com.sg/

#### Integrated Learning & Education Management System For Chain Schools









7 Months



5 Members

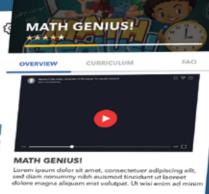


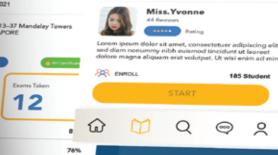
John Malcom

arat volutpat. Ut wisi enim ad

015 | Male | Personal Allergy | Diet Requires 2021 | 18 May 2021

alay Road # 13-37 Mandal





# **PROJECT** Otospex

https://otospex.com/

#### Integrated Enterprise Resource Planning System

#### **IDEA:**

The clients need an ERP system for their business to plan and manage their daily activities such as supply chain, manufacturing, services, financials, and other processes. They need an ERP system that will have to manage all the functionalities and roles in an efficient way. This ERP system have also a management part that deals with the control of stakeholder products, sales, and all the other functionalities for their 'Automobile Enterprise'. As this was a data-driven project that involves big data for management so efficiency and response were also the main concern to be handled. So data surveillance and optimization is also a big challenge that needs to be resolved.

So they contacted 'Cplus Soft Pvt. Limited for the development of an Enterprise Resource Planning system that will be able to manage all of their processes in an effective way. By considering all the user requirements and business problems as a challenge and opportunity for us to implement the business logic of an Enterprise level organization.

#### WHAT WE DELIVERED:

We delivered a complete Enterprise Resource Planning system that manages all the processes of the client in an effective and efficient way. Following is the system that is composed of multiple modules that were delivered.

View dashboard records and stats Generate and view reports Product control and management Archived Product control and management Retailer control and management Form management and creation Chassis Number control and management Control and view retailer records and stats Generate and view reports Search and perform operations on products Purchase List control and management Sales control and management Suppliers' control and management Accounting control and management Human Resource Management User control and management

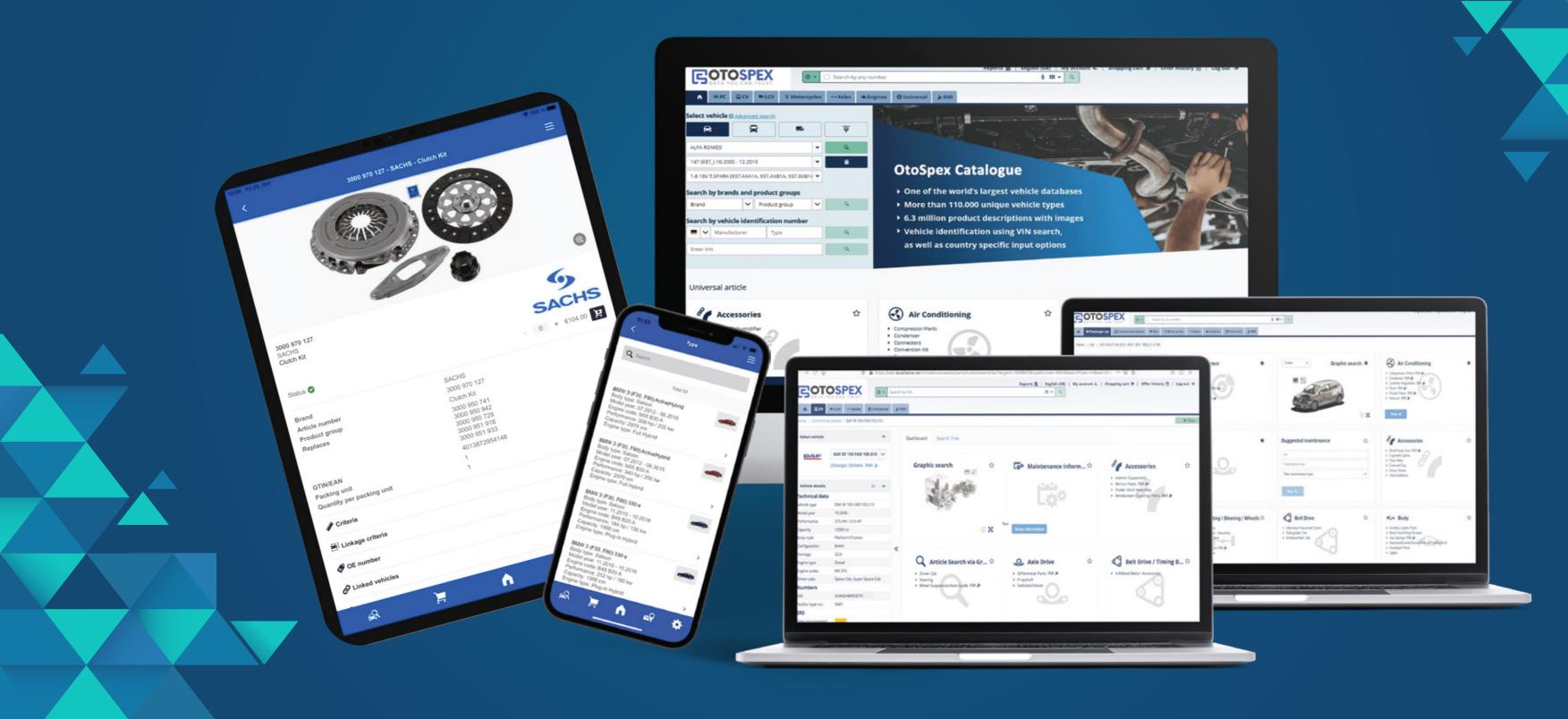


# **PROJECT** Otospex

#### https://otospex.com/

#### Integrated Enterprise Resource Planning System









# **PROJECT** Hotel Management System

https://www.djerbaplaza.com/fr/

#### Smart Automated System For Efficient Hotel Management

#### **IDEA:**

Clients have already built systems for their hotel business but it was not a complete software platform that can compete with competitors in the market. If your system lack performance and design then it means you do have not any presence in the market.

So considering all these issues in mind client contacted Cplus Soft Pvt. Limited the development of online platforms that are capable enough to meet the stakeholder's requirements and should have the capability to compete with competitors. We take this project as a challenge although we have a lot of experience in the development of such vast enterprise-level projects. We accepted this a prove as an excellent experience for us from the client's point of view because this system not only includes every business logic but also has the capability to compete with the industry from a performance and design perspective.

#### WHAT WE DELIVERED:

The deliverable of this project includes a complete smart automated platform that meets all the business logic of stakeholders.

Control and manage bookings Room allocation and management Set and adjust room rates Create and manage packages Track and control user activities Create and manage services Add and manage facilities Manage and control customers Add and manage discounts Apply site customized setting Allocate and manage roles for better access Apply and control payment methods View and manage dashboard stats Search and view required data Make and control efficient booking Ask the queries admin for a better understanding

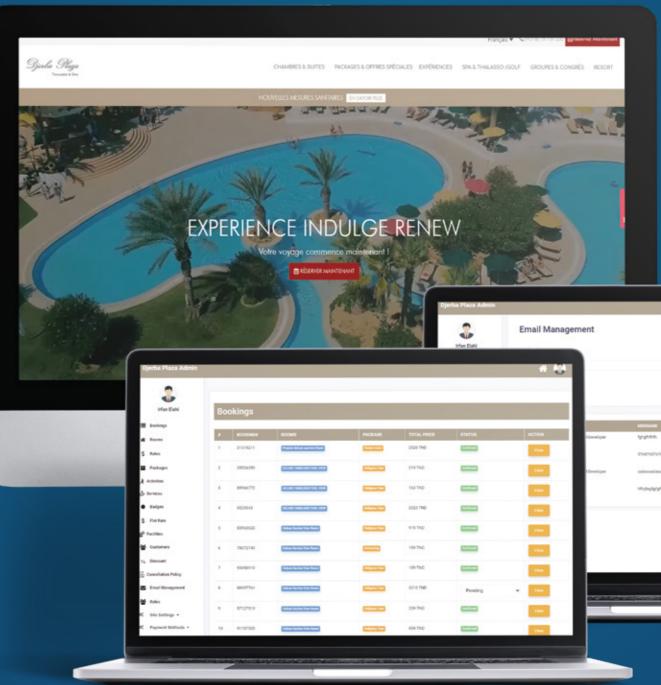


www.cplusoft.com | 12

# **PROJECT** Hotel Management System

https://www.djerbaplaza.com/fr/

#### Smart Automated System For Efficient Hotel Management





	- 2
Last Booking Date	
(S) then	
	Action
<i>a</i>	
na den a	

# PROJECT **Visffor Virtual Classroom**

https://hrvisffor.com/

#### **Online Videotelephony Classroom Web-based System**

#### **IDEA:**

The client needs a web-based online classroom platform for their education institute that allows effective coordination between multiple stakeholders. The intended system enables videotelephony classrooms for their users for better and more effective learning coordination from the comfort of their homes.

Based on our remarkable journey in software development client contacted 'Cplus Soft Pvt. Limited for the development of this online web-based platform. We accepted this project development proposal and starts working on it considering this project a challenge for us. We developed each functionality and make this project a success story for us.

#### WHAT WE DELIVERED:

We delivered a cross-platform system that is able to work on all platforms and devices in a responsive user-friendly way. We divided the system into different modules for efficient performance and response. Following is the system that we delivered that can be run on multiple platforms.

Classrooms management and control User management and control Class record maintenance and control Meeting management and control Chat support for efficient coordination Efficient classroom management and control User dashboard management and control Make videotelephony with teachers for class Chat and make communication with peers and teacher Dashboard management Invitation links creation and sharing for an online class Make online video calls with students Add and remove students for better coordination User management and control Chat support service for students regarding their gueries



#### **PROJECT** Visffor Virtual Classroom

https://hrvisffor.com/

#### Online Videotelephony Classroom Web-based System



#### Teacher-School Artificial Intelligence Match

VISFFOR is headquartered in the United Kingdom and has branches in China, the United States, Australia, New Zealand, Canada, and South Africa. It aims to find the best teaching and management work for teachers all over the world.





#### PROJECT **B2B** Gift App

https://b2b.cplusoft.top/

#### Secure Business-to-Business **Gift-sharing Application**

#### **IDEA:**

Client needs a 'Gift Platform on which they can share gifts between businesses. This is a business-to-business platform whose main motive was to communicate between businesses. As this is the sole business gift-sharing platform that not only shares gifts but enables communication between these businesses. These platforms include sharing of gifts and payments between businesses so it requires secure and end-to-end encryption between businesses for efficient coordination between them.

Based on our remarkable journey the client contacted Cplus Soft Pvt. Limited the development of this smart system that can run on target platforms. We consider all the business requirements and developed a secure automated system that performs all the user functionalities in an efficient and effective way.

#### WHAT WE DELIVERED:

The deliverable of this project includes a complete smart automated platform that meets all the business logic of stakeholders.

Manage and control dashboard stats Assign and manage roles Add and manage tickets Manage and upload promotional videos Reply to the queries from customers for better interaction User management and control Create and control community Manage and control withdrawal requests

Manage secure transactions of users Manage and control user invoices View and manage dashboard stats Gift board management and control Blessing room management and coordination Secure wallet management and control Pure giving management Tickets control and management

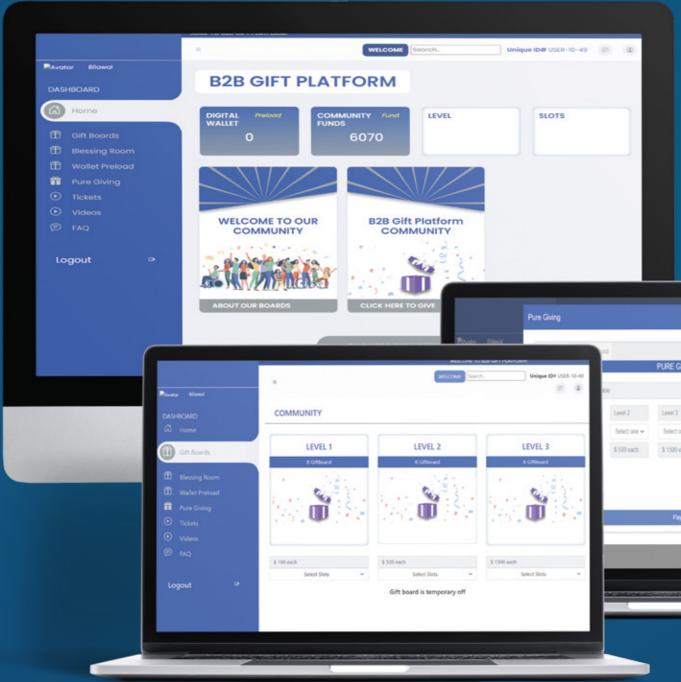


# **PROJECT** B2B Gift App

https://b2b.cplusoft.top/

#### Secure Business-to-business Gift-sharing Application







3 Members

Level 3 Lovel 4 Lovel 5 Select one v Select one v Select one v Solo each S 1500 each S 1500 each

# PROJECT Falcon Engineers Exams

https://falcon-works.com/

#### **Smart Examination Platform** For The Regulatory Body

#### **IDEA:**

The client was the UAE Government regulatory authority that needs an online automated system for the validation of professional engineers through a online examination platform. This was a multi-role platform on which engineers need to pass the test for proving their professional eligibility. They needed a complete Smart Automated solution that can pass engineer through a process of registration and validation, system gave him a facility to select slot and test he want to give and can monitor him through smart Invigilation tools integrated in system so that Goverment Authority can approve certificate to that engineer to work in UAE.

Based on our remarkable journey client contacted 'Cplus Soft Pvt. Limited for the development of this system that includes all the functionalities as per stakeholders' requirements. We developed a testing platform for professional engineers to validate their eligibility and include all the requirements as per stakeholders' demands.

#### WHAT WE DELIVERED:

We delivered a completely working online automated system that is able to meet all the client's requirements with quality and a better user experience. Following are the modules that we delivered to the client.

Create exams for engineers Set time and other parameters for exams Manage and control dashboard stats Make efficient user management and control Set and manage payment details Manage and share results with candidates Make a report of all the relevant candidates Email management for better coordination with user

Perform login and registration process View and manage dashboard stats for better coordination Pay the fee for your desired test Apply for the test as per your available time View application status Perform relevant test Check your results View your validation status

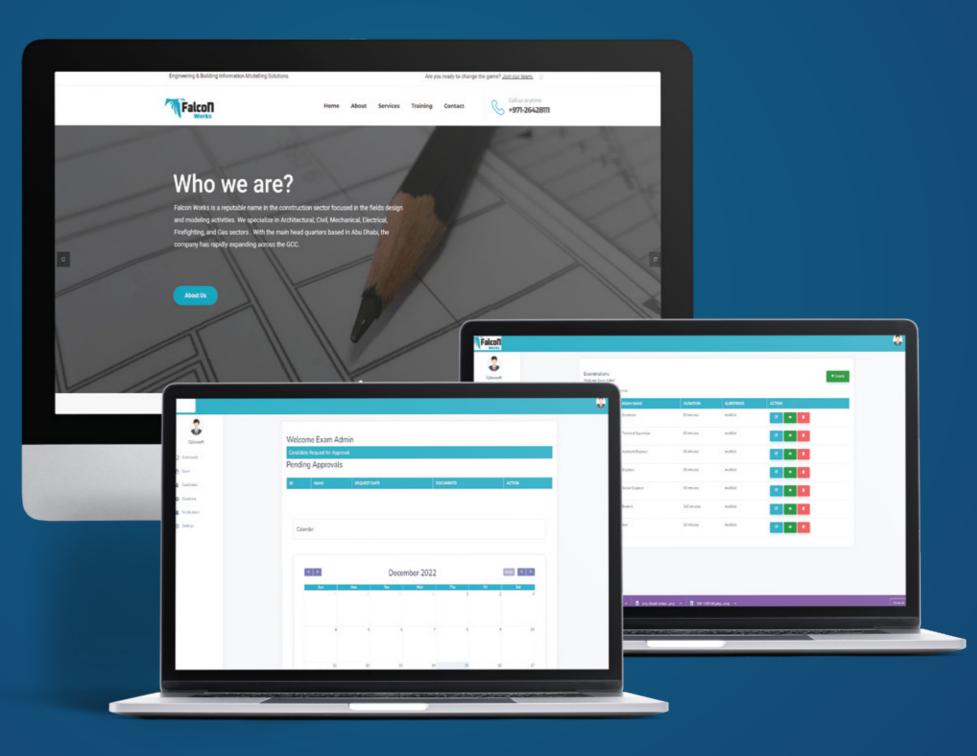


### **PROJECT** Falcon Engineers Exams

https://falcon-works.com/

#### Smart Examination Platform For The Regulatory Body













## PROJECT C2C Mazadi

https://mazadi.com/

#### **Online Customer-to-Customer Classified Ad Website**

#### **IDEA:**

The client needs an online platform that enables customer-to-customer buy and sell of products and ad posting in an efficient and convenient way (C2C eCommerce Shop). This system allows customers to post their business and product ads in a manageable and user-friendly way.

Based on our diverse experience they contacted 'Cplus Soft Pvt. Limited for the development of an online platform for their business that not only showcase their business but also increases customer interaction. We developed and implement every business logic and meets all the stakeholder requirements added this project was another successful milestone for us.

#### WHAT WE DELIVERED:

We delivered a cross-platform system that is able to work on all platforms and devices in a responsive user-friendly way. We divided the system into different modules for efficient performance and response. Following is the system that we delivered that can be run on multiple platforms.

Product Management and control Categories management and control Ad content validation and approval Order tracking and control User management and control Make login and registration process Create an ad for your product and service Post an ad for your product and service

Check the ad approval status Manage user dashboard for better coordination Provide chat support to customer Manage and review customer feedback Search for products that you need Search and manage products by categories and sub-categories Order and manage products User dashboard control and management

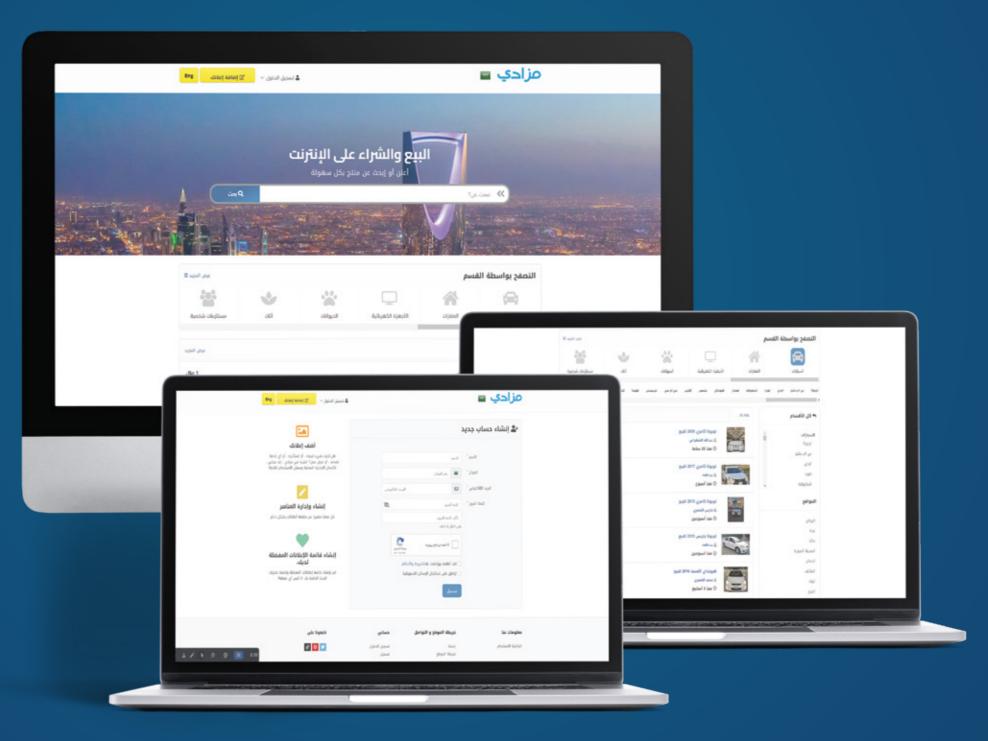


### PROJECT C2C Mazadi

https://mazadi.com/

#### **Online Customer-to-customer Classified Ad Website**













## PROJECT **B2B Ali Optical**

https://www.alioptical.vision/

#### Smart Online B2B Multi Vendor **Ecommerce Optical Shop**

#### **IDEA:**

The client suffered a lot from his existing website in design, performance, and response the system seems almost exhausted when someone uses it. These all problems need to be tailored with the use of cutting-edge technology and experience. This was an eCommerce optical website that needs to be designed and developed according to modern standards. They needed a fully responsive and efficient web-based platform having a modern practice design that should be able to work on all platforms.

So they contacted 'Cplus Soft Pvt. Limited for the development of a cross-platform "Ali Optical System" that is able to manage all of their eCommerce operations, control, and management in a responsive and efficient way. We accepted this problem as a challenge for us because this brand has a large store presence in Singapore with recognition as a top-ranked brand. We build this web-based system for the "Ali Optical System" that can run on multiple platforms to meet the real business challenge.

#### WHAT WE DELIVERED:

We delivered a cross-platform system that is able to work on all platforms and devices in a responsive user-friendly way. We divided the system into different modules for efficient performance and response. Following is the system that we delivered that can be run on multiple platforms.

Product control and management Categories control and management Customer control and management Order tracking and management Efficient stores management Payment gateways management and control Roles management and allocation Customized site settings

Email managementProduct search and selection Product search and selection Product customization Categories search and selection Product order and control Search and select near the store Pay through payment gateways View Order Details

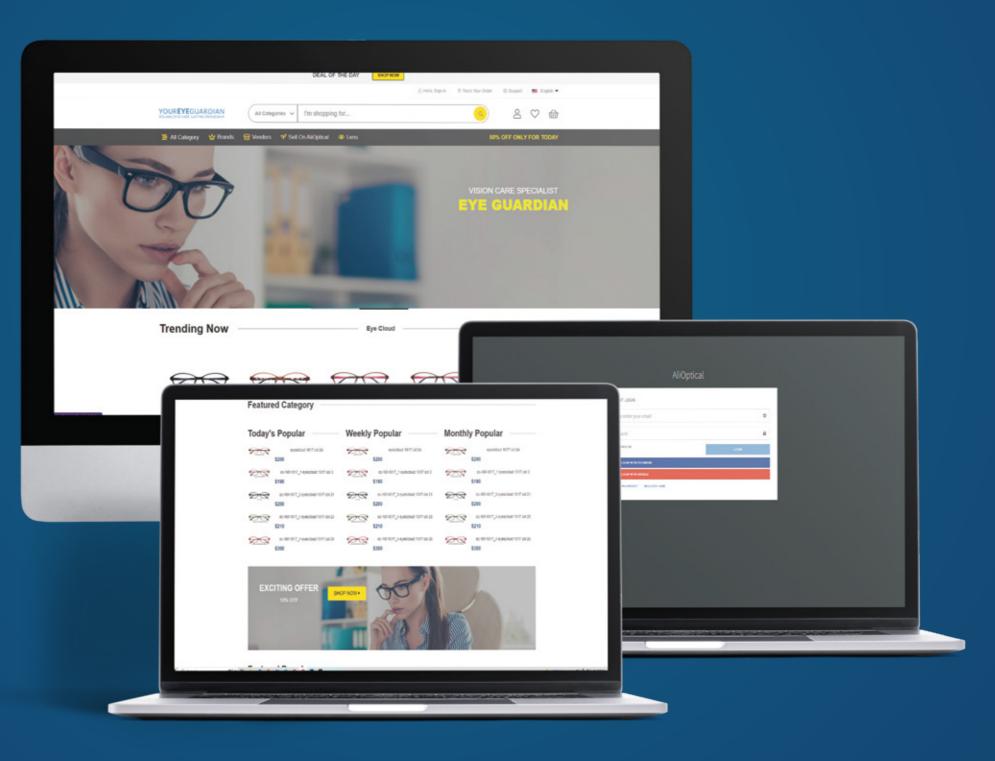


### PROJECT **B2B Ali Optical**

https://www.alioptical.vision/

#### Smart Online B2B Multi Vendor **Ecommerce Optical Shop**













# **PROJECT** Cloud Base POS

#### Cloud Base Pos System For Restaurants

#### **IDEA:**

The client needs a system that will manage all the Point of sale related functionalities of their store in an effective way. They need an android application through which the cashier performs all its operations and an integrated backend on the website from which the admin performs all of their activities to manage orders, products, and all the related operations. They need a backend which is an admin side that will manage all the operations of the android application form which the cashier performs all of its operations like Product and order management. The client also needs an offline infrastructure that will perform all the eCommerce-related operations when we have no internet or when the application is in offline mode.

So based on our remarkable journey in software development the client contacted Cplus Soft Pvt. Limited for the development of an android application that will manage the user side and an admin side that will manage all the operations from the backend side which is on the website. We delivered all the deliverables to our client in an efficient and on time.

#### WHAT WE DELIVERED:

We delivered a completely working system as per the stakeholder's requirements. We implemented every business logic which is provided to us. An android application that will perform all the eCommerce operations of the cashier and fully functional admin side which is implemented on the website. The following components which are implemented for different platforms are delivered to the Business owner.

View and manage products Order control and management Sales control and management Dining control and management Offline sales control and management Draft order control and management Return order control and management Alert control and managementView and control dashboard stats Product control and management Order control and management Online sales control and management Draft order control and management Cashier control and management



## PROJECT Cloud Base POS

**Cloud Base Pos** System For Restaurants











## **PROJECT** Made in Pakistan

https://madeinpak.co/

#### Online eCommerce Webshop

#### **IDEA:**

The clients need an automated platform for their business that is able to sell their products virtually through a web-based system. The intended system will be able to manage all the products in an efficient way with modern design practices for a better presentation of products to users.

They contacted 'Cplus Soft Pvt. Limited for the development of this automated system to boost their business and compete with their competitors for a better marketplace. We developed their system and implement their business logic and deliver them a quality product with a better user experience and design.

#### WHAT WE DELIVERED:

We delivered a web-based eCommerce system that manages all the operations and functionalities of users. System not only includes all the features but also has a modern design and excellent user experience in it.

Product control and management Categories control and management Customer control and management Order tracking and management Payment gateways management and control Customized site settings Email management Product search and selection Product customization
Categories search and selection
Product order and control
Pay through payment gateways
View Order Details
User Dashboard control and management



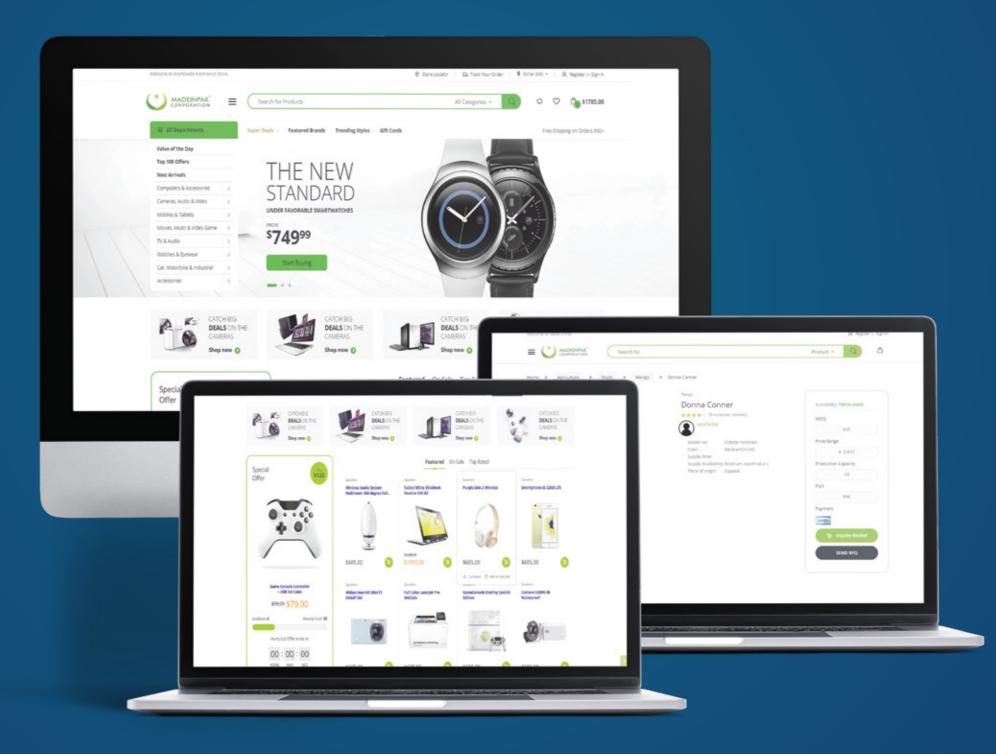
www.cplusoft.com | 26

### PROJECT Made in Pakistan

https://madeinpak.co/

#### Online eCommerce Webshop









1 Year

# **PROJECT** Influencer App

https://influencer-app.cplusoft.top/

#### Influencers Marketing & Branding Promotion App

#### **IDEA:**

The client needs a website that will manage all the records of influencers, brands, coupons, and the association between them. The intended system of a client has to track which influencer is associated with which brand and also the records of coupons and their association with the brand and a particular influencer.

So the client contacted "Cplusoft" for the development of a website system that will manage all these business problems in an efficient and effective manner. We do proper domain research on this project and consider this a challenge for us because it includes big data of influencers, brands and coupons, and records of their association. As we have to manage big data so we consider all of these trade-offs and delivered a quality product.

#### WHAT WE DELIVERED:

We delivered a fully functional web-based automated system that meets all the business requirements of stakeholders. Our system performs all the required functionalities like managing all the records of brands, coupons, and influencers and the association between them. Following are the functionalities which an admin can perform on this website.

View and manage dashboard stats Brand control and management Coupon control and management Efficient influencer management Effective association control and management Image management and uploading

Payment record management Make data backup for disaster recovery Upload big data on the website Import CSV data Export CSV data Apply filters for getting intended results

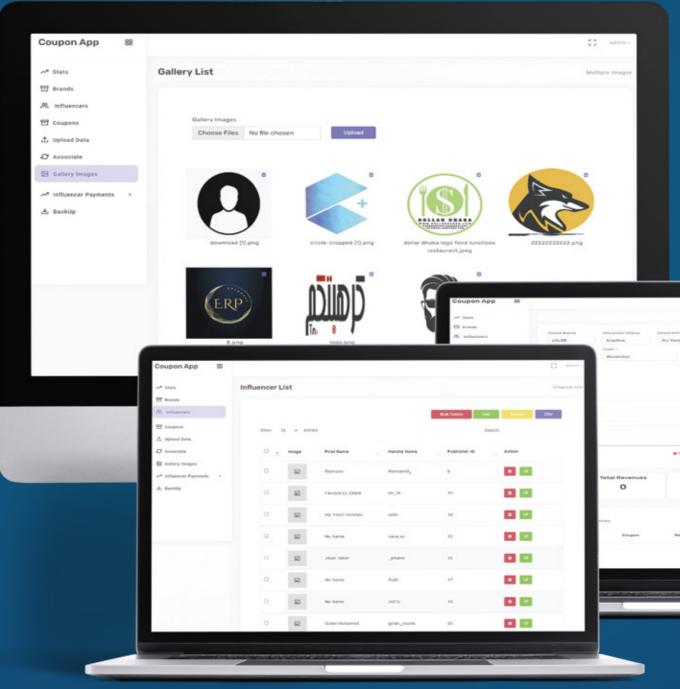


# PROJECT Influencer App

https://influencer-app.cplusoft.top/

#### Influencers Marketing & **Branding Promotion App**







3 Months



				3
				CP-10710
	anant Coupers	Second Follow		
	Select Coupon	Select Fit	lari .	
to *	Vear-			
November	2023			
				_
atus B bala Arraust B Debe				
tal Sale Amount	Tot	orders		
0		0		
		Bearth		
			Date	
ten ten	Amburk 0	rda-th		
	Ambuli 0	rears	() and	_
nga Bana i a data avariativa in tativa	Amount 0	rears		
tions evenates in table	Amburn 0	PER-S		
tions evenates in table	Ambula O	10815		- 0
tions evenates in table	Ambudi G			
tions evenates in table	amaant 0			
data avarates in table				-

## **PROJECT** Shosh Arabia

https://sa-en.shosharabia.com/

#### **Online Automated Ecommerce Website For Shosh Brand**

#### **IDEA:**

This is a famous Gulf Countries brand and has a large number of stores all over the Gulf. They needed an eCommerce solution (Web App & Mobile App) for their business that will present and sell their products through an online automated platform.

Based on our diverse experience they contacted 'Cplus Soft Pvt. Limited for the development of an online platform for their business that not only showcase their business and also increase their potential audience. We developed and implement every business logic and meets all the stakeholder requirements added this project was another successful milestone for us.

#### WHAT WE DELIVERED:

We delivered an automated system that is able to work on all platforms and devices in a responsive user-friendly way. We divided the system into different modules for efficient performance and response. Following is the system that we delivered that can be run on multiple platforms.

Product control and management
Categories control and management
Customer control and management
Order tracking and management
Efficient stores management
Payment gateways management and control
Customized site settings
Email management

Product search and selection
Product customization
Categories search and selection
Product order and control
Pay through payment gateways
View Order Details
User Dashboard control and management



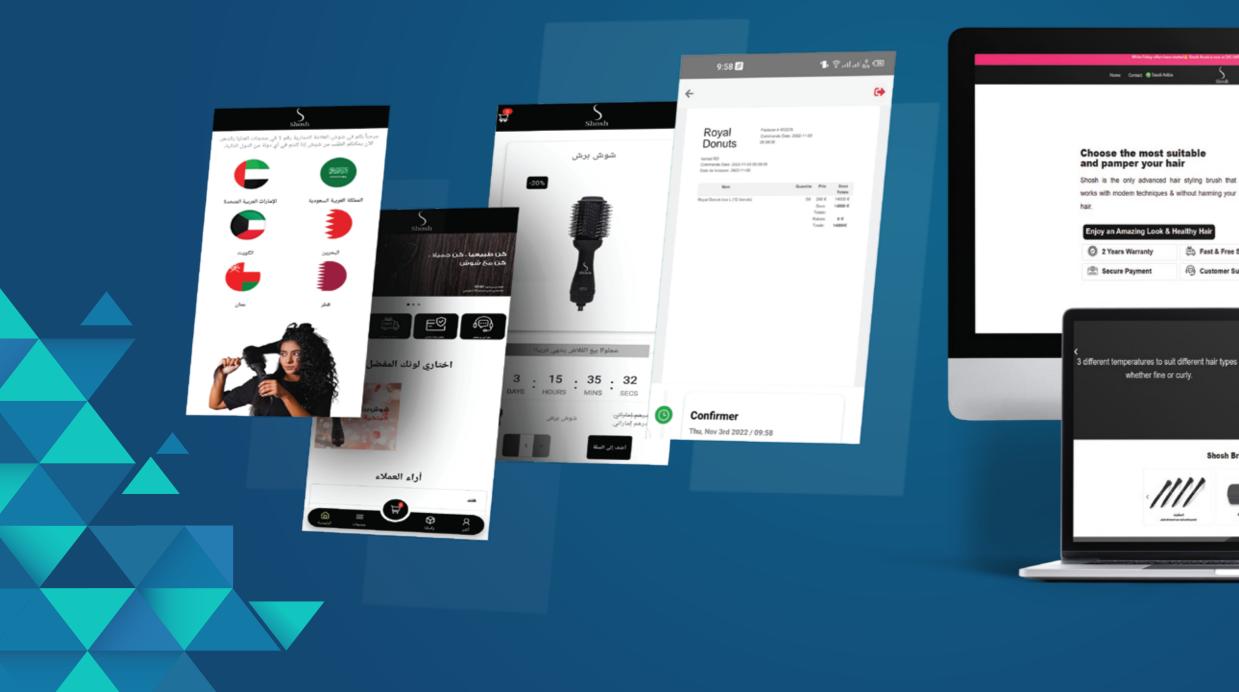
www.cplusoft.com | 30

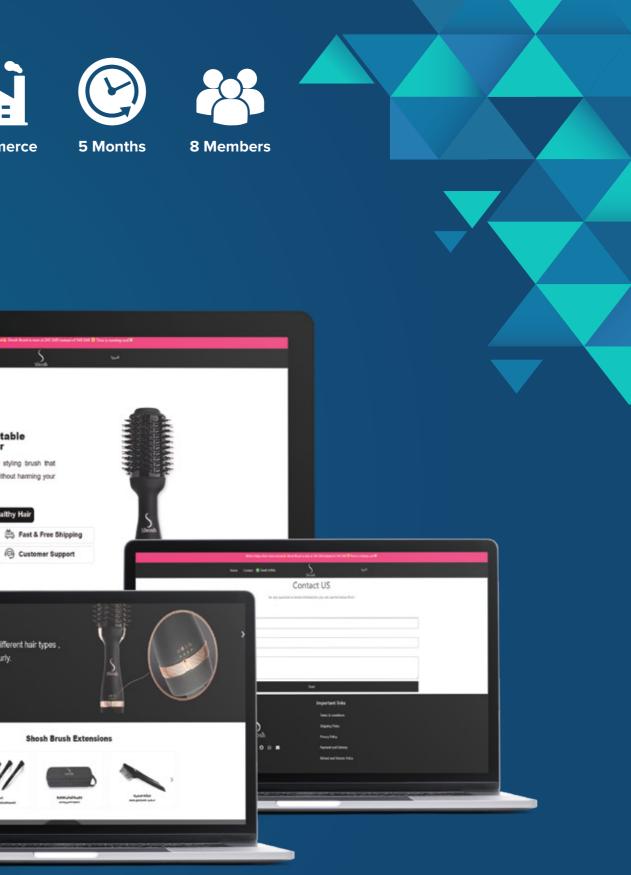
## **PROJECT** Shosh Arabia

https://sa-en.shosharabia.com/

#### Online Automated Ecommerce Website For Shosh Brand







## PROJECT **Social Media Marketing Bot**

#### **Artificial Intelligence-Based Marketing Bot For Facebook & Instagram**

#### **IDEA:**

This is an artificial intelligence-based system that is responsible for social media marketing on Facebook. The system first collects all the data depending on your area of interest and then makes your marketing posts for your business and then shares these posts in that groups. This system overcomes the efforts for marketing and gives pure organic results and provides an easy solution for businesses.

We developed this solution for businesses so that they meet their marketing needs and provide them with an organic market audience. We developed AI algorithms and bots that not only get hidden by others facebooks bots but work like a human being.

#### WHAT WE DELIVERED:

We developed complete marketing solutions for businesses in order to get a real organic audience for their businesses. Following are the functionalities that our system performs.

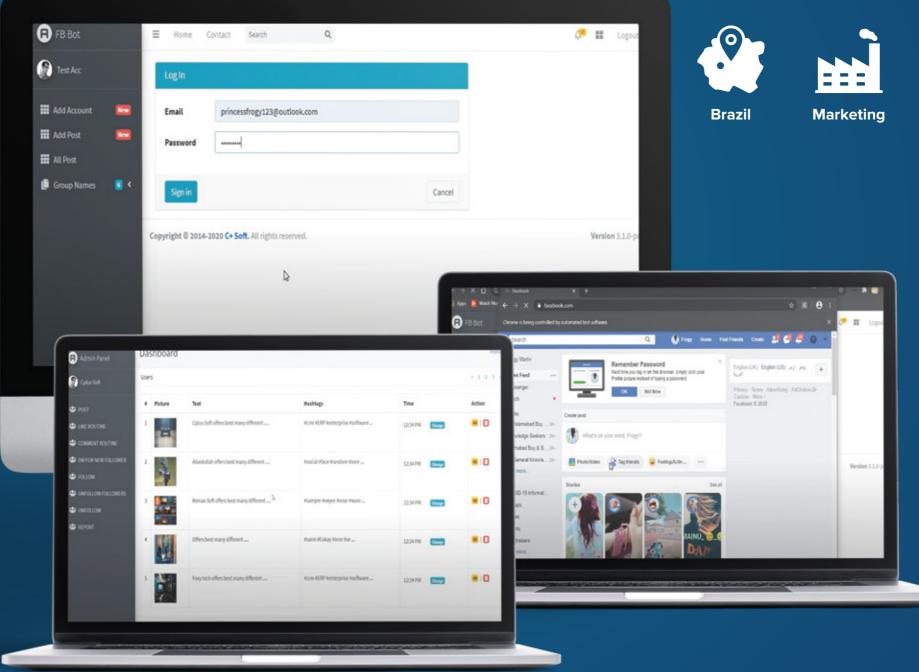
Log in through your Facebook account Collect the relevant marketing group information Likes and join these Facebook marketing groups Create a post by getting all the relevant data Share posts on the liked group Share posts at a specific time Like others posts Log in and like relevant interest groups

Log in through your Instagram account Add post to your Instagram account Like Instagram posts on a routine basis for multiple accounts Comment on others' accounts for better user interaction Message to other Instagram users for efficient interaction Follow new users and maintain records of them. Unfollow the account who don't follow your business account Collect the relevant marketing group information



### **PROJECT** Social Media Marketing Bot

#### Artificial Intelligence-Based Marketing Bot For Facebook & Instagram





# **PROJECT** Property Management System

Smart Property & Land Management System

https://pms.cplusoft.top/

#### **IDEA:**

The client wants to overcome the market gap for automated systems that manage property trading according to modern trends. They need a system that has the capability to overcome this market space and provides a user-friendly and high-performance system to users. PMS System should be able to manage all the property records and the transactions that occur between users.

So for quality and on-time delivery which is our motto clients contacted Cplus Soft Pvt. Limited for the development of their online automated property management system. As per expectations from the client, we deliver a quality product within the time range capable enough to manage all the business logic of the client in a professional manner.

#### WHAT WE DELIVERED:

The deliverable of this project includes a complete smart automated platform that meets all the business logic of stakeholders.

View and manage the dashboard Catalog management and control Property location management Property nature management Client management and control Efficient and secure sale management Property sale management and control Property type management Manage plot and plot list

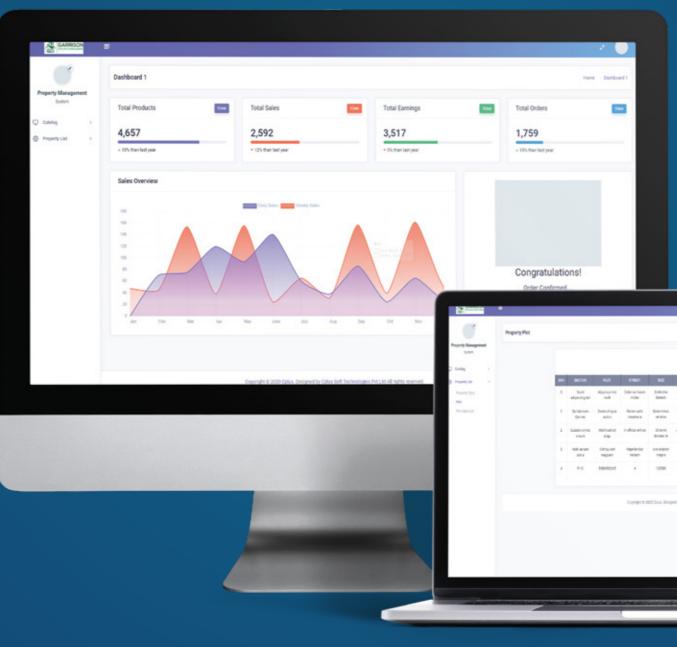


www.cplusoft.com | 34

# **PROJECT**Property Management System

https://pms.cplusoft.top/

#### Smart Property & Land Management System











# **PROJECT** Parklane Bus Booking

https://parklane.cplusoft.top/

#### Online Bus Reservation & Coordination System

#### **IDEA:**

The already build an online system of clients lacks many important factors related to performance and design. As we all know the booking system should have an efficient response and the best user experience practices in order to engage customers for a long time. This brand has an international presence with a large number of customers they have a special intention towards their system in terms of all the mentioned problems.

Due to our vast experience in handling business problems and providing them with solutions, they contacted Cplus Soft Pvt. Limited for the development of their system. Considering all the business problems we developed solutions that not only meet the user requirement but also improve customer interaction over the night. That was a great achievement and a return on the investment for the customer.

#### WHAT WE DELIVERED:

We developed a completely automated smart system for the business that is capable enough of meeting every business logic of stakeholders. Following are the app modules that we delivered to the clients

View and manage dashboard stats View and manage user details Efficient control and management of buses Make and manage appointments Speedy booking management and easy control View and control news Apply customized site setting View and perform actions on notifications Travel trip and information control Make and manage newsletter subscription Feedback response and efficient management Schedule your trip Contact admin in case of any query Announce news and updates for excellent customer interaction Excellent user management and control Provide valuable feedback



### **PROJECT** Parklane Bus Booking

https://parklane.cplusoft.top/

#### Online Bus Reservation & Coordination System









# **PROJECT** Tiling App

https://tilingshop.cplusoft.top/

#### eCommerce Trade System For Tiles And Marble Products

#### **IDEA:**

The client needs an eCommerce website that manages all the trading of 'Tiles and marble' products through an online automated system. They need a software platform that will manage all its eCommerce functionalities with a user-friendly and modern design with a good user experience. This system also includes an admin panel which will allow the user to easily manage and control all the functionalities of stakeholders in an efficient way. They also need payment gateway integration which allows the user to pay all of its payment securely from the comfort of their home.

Based on our remarkable work experience client contacted Cplus Soft Pvt. Limited for the development of a website that will manage all these business logic in an effective way.

#### WHAT WE DELIVERED:

We delivered a fully functional eCommerce website that has to manage all the trading of tiling and marble products in an efficient and user-friendly way. Following are the modules which we delivered on this automated system

Dashboard control and management Create and manage reports Order control and management Categories control and management Efficient product control and management Product warehouse control and management Order management and control Effective eCommerce functionalities management Customer list management Website setting control and management Blogs control and management Subscription management Import Data CSV Export Data CSV Search and manage products Search the required product by category

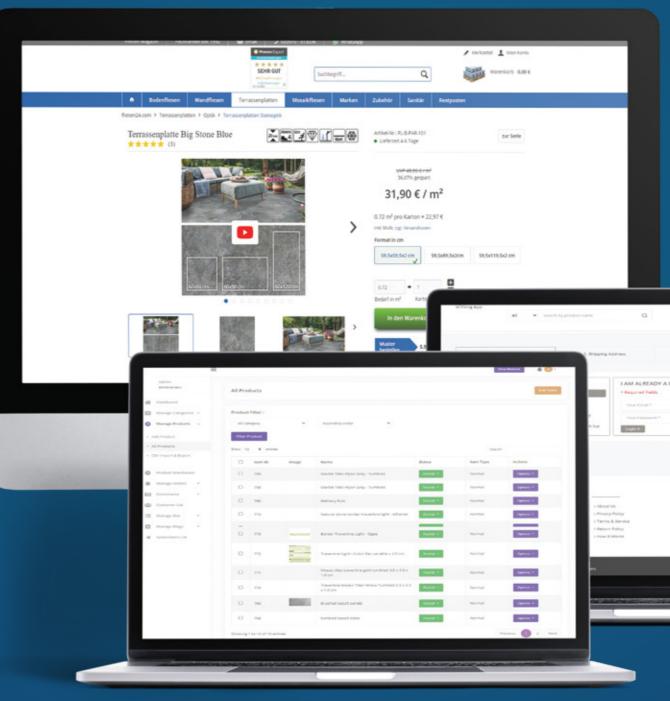


# PROJECT Tiling App

https://tilingshop.cplusoft.top/

#### eCommerce Trade System For **Tiles And Marble Products**











4 Members

Q. (Relati Language w) Proceedity Proget Represent 70 \$55.00 \$500.00 Cart Subtolui Shippingi Interne In Your Cert

# PROJECT **Youtube Multiplier**

http://www.youtubemultiplier.com/

#### **Online Mashup Creator & Video Editor For Youtube**

#### **IDEA:**

The client needs online platforms that are able to edit youtube videos and make mashups from videos and publish them as an independent web page. The system should have an attractive design that makes an excellent user experience and better user interaction.

Based on our diverse experience they contacted 'Cplus Soft Pvt. Limited for the development of this online platform that is able to meet every business logic and fulfill all their requirements. So we consider this project a challenge for us and we developed and implement every business logic and meets all the stakeholder requirements added this project was another successful milestone for us.

#### WHAT WE DELIVERED:

We delivered an online automated platform that is able to meet all the user requirements along with better design and excellent user experience. Following are the functionalities that users can perform using this system

Add Youtube video URLs Enter your mashup title and details Apply customized features to these videos Add different editing patterns on your mashup Edit your video using our editor

Crop, cut, join and edit video Publish created video as a separate page View the public interaction on videos Check like, Share and comment on mashup videos



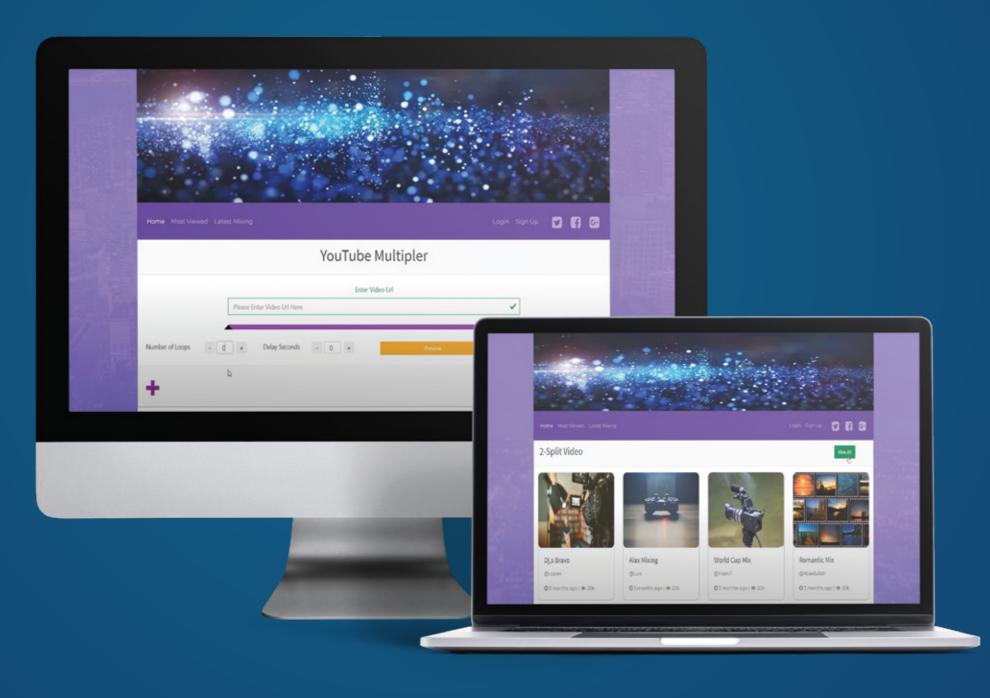
www.cplusoft.com | 40

### **PROJECT** Youtube Multiplier

http://www.youtubemultiplier.com/

#### Online Mashup Creator & Video Editor For Youtube











https://bvp.cplusoft.top/

#### Smart And Secure Cryptocurrency Converter For Common Users

**IDEA:** 

The client needs a digital currency converter website that enables the usage of cryptocurrency easier for every type of business. We are implementing BVP for common usage to all so that users convert all the other currencies to a bitcoin and vice versa.

Client contacts 'Cplusoft' for the development of this website that will enable this bitcoin-validated protocol also.

#### WHAT WE DELIVERED:

The deliverables contain all the functionalities that stakeholders needed and provide all the conversions related to cryptocurrencies.

Meta Mask Wallet Installation Add BVP Tokens Swaps Tokens Request for donation View Donations Provide Feedback Contact Customer Support Get Information



www.cplusoft.com | 42

### **PROJECT** BVP-IO

https://bvp.cplusoft.top/

#### Smart And Secure Cryptocurrency Converter For Common Users



#### Blockchain Validated Protocol

#### The Power of Blockchain In Your Hands

Using Blockchain solution as an end-to-end solution for powering marketplaces, levelling the playing field that Small and Medium Enterprises (SME) supply-chain can leverage. Our solution can even benefit homegrown businesses. We put the power of Blockchain in your hands.

WHITE PAPER 📥

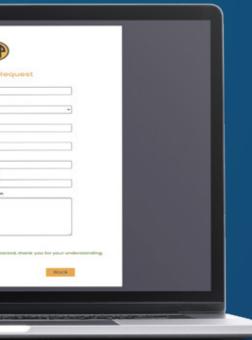














# **OUR OFFICES**



2 George Arthor road B8 1LW Birmingham, England +44 7361 1786 82, +44 7912 1426 35 Office # 301, 3rd Floor, Building # 115, Civic Centre, Bahria Town, Islamabad 051-2711199, +92 314 5024 273

#### OTHER WAYS TO GET IN TOUCH

info@cplusoft.com https: //cplusoft.com LinkedIn: cplussoft

